

STAFFORDSHIRE RUGBY PARTNERSHIP PACK



INVEST IN OUR COUNTY

A Community Partnership

ON THE ROAD TO TWICKENHAM



England
Rugby

County Championships



webb ellis
SRU KIT SUPPLIER TEAMWEAR

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TEAMWEAR
SRU KIT SUPPLY PARTNER

✉ DOR.STAFFORDSHIRERFU@GMAIL.COM
🌐 WWW.STAFFSRFU.COM



INVEST IN
OUR COUNTY

PARTNERSHIP OPPORTUNITIES FOR 2025

Shirt Sponsorship

- Main Sponsor: Prominent logo displayed on the front of the shirt

Cost: £1,000

- Key Shirt Sponsor: Logo featured on the back or sleeves

Cost: £500

Shirt Number Sponsorship

- Sponsor a player's shirt number, and your name or brand will be highlighted in match-day programmes, pre-match social media, team announcements, and during match-day shout-outs.

Cost: £200

Player Sponsorship

Supporting a squad player offers a fantastic marketing opportunity while fostering a connection with the team. Your name or brand will appear in match-day programmes, on social media, during team announcements, and in Player of the Match photo opportunities.

Cost: £150



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**INVEST IN
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PARTNERSHIP OPPORTUNITIES FOR 2025



Match Day Sponsor

By sponsoring a game, you will receive the following package:

- A table for up to 10 guests at the pre-match lunch
- A full-page advertisement in the match-day programme
- Your logo featured on all pre-match social media and the programme cover
- The opportunity to select the Man of the Match, along with post-match PR photo opportunities and related publicity

Cost: £600 per game

Match Ball Sponsorship

Become the sponsor of the match day ball:

- Your logo on the cover of the match day programme
- A pre-game photo with the Staffs captain for social media
- Your logo included in all pre and post-match social media posts
- A signed ball presented to you after the game

Cost: £300 per game



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PARTNERSHIP OPPORTUNITIES FOR 2025

INVEST IN OUR COUNTY



STAFFS TV is used by all players and coaches across the expansive northern and Midlands rugby community, enhancing the visibility and awareness of your brand.

Program Advertisements
Full-page advertisements for all home games

Full-page ad: £100



STAFFS Rugby TV
Become a Sponsor of Our Video Posts:

- Logo featured on all programs
 - Publicity before and after matches
 - Exclusive interviews with players and coaches prior to and following games
 - Comprehensive coverage across all social media platforms – Instagram, Facebook, LinkedIn – shared by all players and coaches to enhance visibility
- Cost: £1,000





INVEST IN OUR COUNTY

ALL PARTNERSHIP OPPORTUNITIES FOR 2025

Shirt Number Sponsorship

By sponsoring a shirt number (regardless of which player wears it), your name or brand will gain visibility through match-day programmes, pre-match social media promotions, and shout-outs during the games.

Cost £200

Player Sponsorship

Sponsoring a squad player offers an excellent marketing opportunity while fostering a connection with the team. Your brand will be featured in match-day programmes, social media updates, team announcements on match days, as well as in Man of the Match photo opportunities and public PR events.

Cost £150

Match Day Sponsor

When you sponsor a game, you receive the following benefits:

- A table for up to 10 guests at the pre-match lunch
- A full-page advertisement in the match-day programme
- Your logo displayed on all pre-match social media and the programme cover
- The opportunity to select the Man of the Match, along with post-match PR photo opportunities and related publicity

Cost £600

Match Ball Sponsorship

Become the sponsor of the match-day ball and enjoy these perks:

- A pre-game photo with the Staffs captain for social media
- Your logo featured on all pre- and post-match social media posts
- A signed ball presented to you after the game

Cost £300

Programme Advertisements

Receive a full-page advertisement in the programme for all home games.

Cost £100

STAFFS Rugby TV Sponsorship

Sponsor the TV channel and benefit from:

- Your logo on all programmes
- Pre- and post-match publicity
- Exclusive interviews with players and coaches before and after games
- Extensive coverage across all social media platforms – including Instagram, Facebook, and LinkedIn.

Staffs TV is widely shared among players and coaches within the large northern and midlands rugby community, maximizing your brand's reach and visibility.

Cost £1,000

Staffordshire Kit Sponsorship Opportunities

Main Playing Shirt Sponsor = Large logo on the front of the shirt

Key Playing Shirt Sponsor = Logo on the back or sleeves

Main Training Top Sponsor = Large logo on the front of the training top

Key Training Top Sponsor = Logo on the back or sleeves

Cost £1000

Cost £500

Cost £400

Cost £200



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