



SBEN MEMBERS

TYRE SAFE MONTH INFO

"CORRECTLY INFLATED TYRES CAN IMPROVE FUEL EFFICIENCY, REDUCE CO₂ EMISSIONS, EXTEND TYRE LIFE, AND ENHANCE VEHICLE SAFETY. REGULAR TYRE PRESSURE CHECKS ARE A SIMPLE WAY TO REDUCE OPERATING COSTS AND ENVIRONMENTAL IMPACT."



Michelin supports Tyre Safe Organisation and wish to share the content with SBEN members.
October is Tyre Safe month

Every driver has had a moment that makes their heart race.

A car **pulls out**.

You brake suddenly.

You swerve to avoid a hazard.

In the heat of the moment, it's easy to react.

But what happens afterwards?

Many drivers shout, sound the horn or carry on their journey.

Very few stop to check the **one thing keeping them connected to the road...**



...THEIR TYRES

Don't wait for a breakdown, a blowout or a collision to remind you.



Check your tyres at least once a month and before a long journey.



ACT before you REact

Turn a scare into a **safety check!**

Air Pressure

Correct tyre pressures reduce the risk of experiencing a rapid deflation, and also ensure optimal braking and handling. Correctly inflated tyres also last longer and use less fuel. You can find the recommended pressure in your door shut, fuel filler cap or owner's manual and you can top up with air at most service stations.



Condition

Check your tyres for any bulges, lumps or cuts and remove any stones or objects from the tread. If something doesn't look right, have it inspected immediately by a tyre professional. Make sure that you carry out these checks once a month, and before long journeys.

Tread

Your tyres' tread is critical for acceleration, braking, steering and cornering. More tread means better grip, especially in wet weather. The legal minimum limit for car tyre tread depth in the UK is 1.6mm across the central three quarters of the tread around its entire circumference.

To check your tread, place a 20p coin into the main tread grooves of your tyre. If the outer band of the coin is obscured, then your tread depth is above the legal limit. If the outer band of the coin is visible, then your tyres may be illegal and unsafe.



Check your tyres at least once a month and before a long journey.



TYRE SAFE WEEK – MICHELIN COMMUNICATION

OCTOBER IS **TYRE SAFETY** MONTH **ACT BEFORE YOU REACT**

Have you checked your tyres recently?

October marks Tyre Safety Month, and we're supporting TyreSafe's campaign to **Act before you REact!**

Just because we know about tyres, it doesn't mean we always check them.

ACT now to make sure your tyres are safe with these three steps:

A

Air Pressure: Check pressures against the vehicle manufacturer's recommended levels.

C

Condition: Look for cuts, cracks, bulges, punctures or embedded objects.

T

Tread: Check tread depth and look for uneven wear.



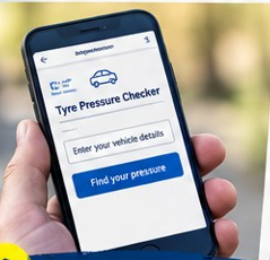
TYRE SAFE WEEK

Safer tyres. Safer journeys.

OCTOBER 2026
ACT BEFORE YOU REACT

AIR
Where's your number?

Find your recommended tyre pressure. It's easier than you think.



- 1**  **Check the driver's door.**
Look for the tyre pressure sticker or plate on the door frame or sill.
- 2**  **Check the fuel flap.**
Look inside the fuel filler flap for the recommended pressures.
- 3**  **Check the handbook.**
Find the tyre or tyre-pressure section for your vehicle's recommended settings.
- 4**  **Use your manufacturer's info.**
Check the manufacturer's website or a reputable online checker.
- 5**  **Ask a tyre professional.**
A tyre retailer or garage can help you find the correct pressure.

 **Check when cold.**
Tyre pressure is more accurate when tyres are cold.

 **At least monthly.**
Make it part of your routine.

 **Before a long journey.**
For a safer, smoother ride.

FIND IT. CHECK IT. INFLATE IT.

Use the vehicle manufacturer's recommended pressure, not the number on the tyre sidewall.



TYRE SAFE WEEK

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OCTOBER 2026
**ACT BEFORE
YOU REACT**

C **CONDITION**
Look for damage. Spot the signs.
Keep your tyres safe.



CUTS
Look for cuts or slices in the tread or sidewall.

BULGES
Check for lumps or bulges in the sidewall.

CRACKS
Look for cracks or crazing in the rubber, especially on the sidewall.

OBJECTS
Check for nails, screws, glass, stones or other objects in the tread.

UNEVEN WEAR
Look for areas that are worn more than others.

ANYTHING UNUSUAL
Damage, distortion or anything that just doesn't look right.

GIVE YOUR TYRES A 30-SECOND ONCE-OVER.

Spot something? Don't ignore it.

Get it checked by a tyre professional.



MICHELIN
A Better way forward

TYRE SAFE WEEK

Safer tyres. Safer journeys.

OCTOBER 2026
**ACT BEFORE
YOU REACT**

Tread depth matters.
Check it. Keep it legal. Stay safer.

T TREAD
Check your
tyre tread depth

20p coin, tread depth gauge, ruler, blue card, key, pencil, red Lego brick, wooden stick

You've got
a 20p...
what else
could you use?

 **1.6 mm** The legal minimum
for cars, vans and light trailers.

 Check across the central three-quarters
and around the tyre circumference.

 TyreSafe recommends a
20p coin or a tread-depth gauge.

